



# SEPT 13 & 14th, 2014

## 9th Annual Well Seasoned BBQ Event

### NEW LOCATION: #117 - 20353 64th Avenue

### Home of the BC Bake Off

PRESS RELEASE

August 13, 2014

FOR IMMEDIATE RELEASE

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## 9th Annual Well Seasoned Event Moves OFF the Bypass

*North American Teams Compete for BBQ Championship*

### Suggested Tweets:

- Foodies in #YVR: Don't miss largest #BBQ showdown Sep 14 @BBQontheBypass @wellseasoned1 bit.ly/1zRGoZo #Langley
- Sept 14 annual @BBQontheBypass #party w/ @wellseasoned1. Free BBQ & fun OFF #Langley Bypass! bit.ly/1zRGoZ

### The Event:

[Langley, BC] Get your tongs, skewers, and smoker racks ready as the [9th annual Well Seasoned BBQ OFF The Bypass event](#) returns Sunday, September 14 from 10am to 4pm at a brand new location (#117-20353-64 Avenue, Langley). The event is free to the public with live music, unique displays, tasty vendors and delicious BBQ samples.

[Angie Quaale](#), owner of the celebrated [Well Seasoned](#) gourmet food store in Langley, first introduced BBQ On the Bypass in 2005 as a way to unite grilling enthusiasts to join the quest for ultimate barbeque. Dedicated and creative teams from across North America gather annually in Langley, BC to compete for the best smoking good meat in the following five categories: chicken, brisket, ribs, pork butt, and an open choice. Since 2008, winning teams have qualified to compete in international renowned BBQ competitions such as the [Jack Daniel's World Championship Invitational](#).

This year, well-respected Kelly and Kathleen McIntosh will serve as the sanctioning representatives from the [Kansas City](#)



[BBQ Society](#) who will oversee the judges that select the ultimate winners. Teams are competing for \$5000 in cash and prizes as well as a chance at an invitation to compete in the Jack Daniel's World Championship in Lynchburg, Tennessee.

With more than 17 teams registered for this year's competition, Quaale says, "There's no doubt this year's annual Well Seasoned BBQ event will be even more smoking hot than previous years. Having a new location off the bypass only means one thing: we are now able to host a full two-day competition and accommodate the fast-growing number of BBQ enthusiasts from all over North America."

Attracting only the best BBQ competitors from North America, BBQ Off the Bypass is the place to be to for some delicious barbecue and live entertainment before summer wraps up. For those with a sweet tooth, the annual [Great BC Bake-Off](#) will also take place with three competing categories: fruit pie, open, and butter tarts.

**Note to Editors:** Angie Quaale is available for interviews to share her key learning from ten years as a specialty retailer, recipes and food trends, or her thoughts leading into almost a decade in the world of BBQ.

### About Well Seasoned:



Well Seasoned, owned by Angie Quaale, is a Langley-based gourmet food store, founded in 2004, and specializing in international and local hard-to-find speciality ingredients, spices, cookware and condiments. With a passion for fine food, Well Seasoned is a food lover's one-stop paradise for fresh culinary delights featuring local artisan producers, weekly in-store cooking classes with renowned chefs,

educational seminars, and insights into the most cutting-edge food trends and products. Well Seasoned completes the food affair with frequent hosting of local food events attracting foodies from all over North America.

For more information on Well Seasoned, please visit [wellseasoned.ca](http://wellseasoned.ca), or call 604-530-1518, and follow the conversation on [Facebook](#) or [Twitter](#).

### About Angie Quaale:



With a passion for food and having dedicated an entire working life to the fine-dining and the hospitality industry, Angie Quaale is an award-winning entrepreneur and owner of Well Seasoned, a gourmet food store in Langley, BC. Since 2004, Quaale has combined her expertise in menu development and retail food distribution to educate food lovers on the latest developments in food products and cookware from across the globe. Outside of Well Seasoned, Quaale enjoys sharing her insights on the latest food trends with food lovers and demonstrates strong industry-leadership as past president of the BC chapter of Les Dames d'Escoffier, past president of the Greater Langley Chamber of Commerce, past chair of Tourism Langley and chair, founding board member of the Langley Community Farmer's Market. Most recently, she was named the George Preston Memorial Business Person of the Year by the Greater Langley Chamber of Commerce.

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